

**For Release 5.00PM GMT
December 18, 2009**

MAP and ICAD Helped Build London Live

3500 Hotel rooms, 250,000m2 of office space, 12,000 space car park in 48 hours!

BLACKPOOL — December 18th, 2009 — Building on the success of Build LONDON Live 2008, Asite, AEC3 and BIM Products announced Build LONDON Live 2009 (Bll 2009) would take place from 15th – 17th December, culminating with an exhibition in Central London on December 18th.

The 48 hour event showcased the state of the art in design, engineering and collaborative techniques for the Architectural Engineering and Construction industry. It brought together hundreds of engineers from scores of companies working in different disciplines, languages, cities, countries and time zones onto a single real-time project. Bll 2009's unique format re-defined the standards expected from design competitions by creating the world's largest Building Information Model (BIM). For this year's challenge, a hypothetical site set amongst man-made islands in the Thames Estuary was established as the setting for a mixed use scheme comprising hotels, offices, residential and retail space. Teams from all over the world were allocated a unique 'site' and design brief and contributed to an ambitious master plan for 48 hours.

MAP Software and ICAD Network supported the 'Team|3DMB' (Team 3DMB consisted of THIRTEEN individuals from NINE companies working from TEN different locations in FOUR countries!) by using MAP's CADmep+ and Orbitor applications to create a complete 3D model of the MEP services for a virtual 10 storey, 250 bedroom hotel. MAP's Peter Jackson worked alongside ICAD's Craig Farish to complete their part of the project in record time. They received the architectural design model Wednesday (16th) morning and returned the completed 3D MEP Services model just 24 hours later.

ICAD Network Founding Director Dominic Thomas said, *“ICAD Network’s 3D M&E Co-ordination Team are delighted to have partnered MAP Software for the exciting Build London Live 2009 project. This provided an excellent platform to showcase the integration of the Building Services into the BIM utilising the CADduct (CADMEP+) software system.”*

Steve Merry, International Sales & Marketing Manager for MAP Software, added *“We were very excited to have worked with ICAD Network on such a demanding project as Building London Live. To be tasked to create a fully functional 3D model of a 10 storey hotel’s MEP services in just 24 hours is only even remotely possible with the very best in CAD consultants and software tools. Fortunately between ICAD Network and ourselves, we have both.”*

About MAP

MAP (Micro Application Packages Ltd) has established itself as a leading supplier of software to the Global Construction Industry for over 25 years. With clients in over 83 countries, MAP has a proven track record on major Building Projects. MAP's solution suite covers CAD, CAM and Estimating in an integrated suite of best of breed applications. Uniquely, all our software applications share common Product libraries, file formats and database. The Product selection and entry methods are Service and Specification Driven. MAP delivers and supports its range of applications both directly and indirectly through its Global Channel Program which has over 40 partners in 20 countries worldwide.

About ICAD Network

Launched in 2006 by Directors Dominic Thomas and Darren Haigh, ICAD Network has rapidly grown to become one of the UK leaders in the 3D coordination industry. Synonymous with outstanding quality, performance and service, the company prides itself on its highly skilled staff whose commitment and enthusiasm in their highly specialised field has helped ensure their success. Based in Shipley, West Yorkshire, ICAD Network Ltd are proud to serve consultants and contractors throughout the UK. As the company goes from strength to strength, they have now used their outstanding experience in the building services industry to offer an integrated recruitment consultancy, providing handpicked candidates to their clients worldwide.

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For more information on Micro Application Packages Limited:

<http://www.map-software.com>

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